



117 South First Street • Montevideo, MN 56265

Official Organizational Name Change Notice

Please note that our organization's name has changed.

In 1992, we began our journey with a fitting name, Clean Up the River Environment. The heart of our work was localized, and we were laser-focused on water issues as an organization.

Since that time, we have matured and transformed. Our organization has outgrown a name that no longer holds the true breadth and depth of our work. We have always used our acronym, CURE, as shorthand to refer to ourselves. Early in 2023, we formalized this to refer to our organization through an official filing of an Assumed Name with the Secretary of State of Minnesota.

Please use the simple name "CURE" to refer to our organization moving forward.

CURE continues to blaze new paths. Our story is one of passion, resilience, and unwavering commitment to Minnesota's people, land, and ecosystems—and beyond.